

Kevin O'Driscoll, is by all accounts a serial entrepreneur that refers to his necessity for activity like that of a shark, in that he would die if he stayed still for any amount of time. Kevin has launched many successful businesses from scratch. However, as his businesses took off he saw the majority of small businesses around him were consistently missing critical guidance to help them grow and systems to build them into assets for the owner. Kevin has a rich background as a business coach, educator and team builder. He shares his business development, marketing and business systemization expertise as a speaker across large and small venues throughout the United States.

Kevin has spent the last 17 years as a business coach to the small business owner where he has been able to guide hundreds of business owners in the value of the development of time leveraging systems but until recently never felt satisfied with the one he built for his business. Until listening to wise council and creating <http://riybusinessgroup.net/>, his E-University, where he was able to provide small business owners who were not yet in the position or mindset for a once to one coaching engagement to have an entry point into the coaching market, utilize his knowledge and ultimately grow their businesses. This allowed him the opportunity to duplicate his time and efforts and be able to help more business owners in the same amount of time, thus creating the system he was looking for.

Kevin has over 20 years experience with top companies such as PepsiCo, Carl Zeiss and IBM, where he managed financial and business operations as well as delivery services for outsourcing contracts and corporate relationships at all organizational levels.

He is the owner of RIY Business Group, RIY Development Group, riybusinessgroup.net and a partnering with Phonedrx.com on innovative technologies to advance the health industry. He is a speaker/educator for the American Board of Opticianry, The international Vision Industry, groups from the International Coaches Federation as well as multiple locally based organizations, teaching thousands of business owners how to be better business owners, leaders while developing business assets and greater overall success in their lives.

Kevin is an ambassador for the Waterbury, Ct regional Chamber of Commerce, volunteers for The American Red Cross Disaster Action Team, Kiwanis and a baseball coach at Christian Heritage School in Trumbull Ct. Most importantly, he is a husband of over 16 years and a dad of an amazing girl whom he loves to swim, bike and do just about anything outdoors with that keeps them moving.